

# Guidance and Career Development Division

ASSOCIATION FOR CAREER *and* TECHNICAL EDUCATION • [WWW.ACTEONLINE.ORG](http://WWW.ACTEONLINE.ORG)

## Greetings from your Division Vice-President—Dr. Raymond Davis, Jr.



Happy New Year, Guidance and Career Development Professions!

I hope that you had a great winter holiday season and are ready to be significant in the lives of our nation's children!

It was great to see so many of you at CareerTech VISION 2013! I speak for the entire division's Policy Committee by saying it was one of our best ACTE conferences ever. Our hard working Policy Committee is to be congratulated for creating an environment of outstanding professionalism, cordial hospitality, and exceptional programming in Las Vegas.

The Guidance and Career Development Division is thankful to our sponsors whose support made the conference exceptional. US Army sponsored the Friday luncheon featuring BG David MacEwen who provided a message on military careers. It was a great mid-day meal and a super networking opportunity for attendees.

The Career Guidance Award Sponsored by Kuder was once again a terrific celebration of excellence in our profession! How great it was to have the finalists with us at the U.S. Army luncheon and to be there in person Wednesday night at the sold-out Awards Banquet to congratulate the winner! We deeply appreciate Kuder's magnanimous support of our division. The award and the wonderful Guidance and Career Development Hospitality Room that Kuder provided attendees not only provided high-visibility for our profession, but a great professional dialogue with national colleagues.

The highly successful Pathways Panel coordinated by Career Cruising's Phil Jarvis was a highlight of CareerTech VISION 2013. Co-sponsored with the Administration Division, and featuring national leaders from business, government, guidance and CTE administration, this 90-minute forum united 150 guidance and CTE administrators to focus on the role of guidance within CTE pathways. Our new and innovative ThoughtStream resource that was created for the panel forum will be the resource we have always wanted to provide ACTE members a "24/7" connection post-VISION.

We invite you to set your goals now to join us in Nashville for CareerTech VISION 2014 scheduled for November 19-22, 2014. Our new conference offerings from VISION 2013 will be carried forward in 2014. You'll have the Blue Book (our guide to all Guidance and Career Development happenings at the conference), our new Guidance and Career Development Orientation and Welcome Session on the first day, the "networking and involvement" Business Meeting with yummy afternoon wine and door prizes, as well as the above mentioned traditional events of CareerTech VISION.

Don't forget to meet us in Washington on March 3-5, 2014 for the ACTE National Policy Seminar. We need you there as part of your state's efforts to advocate for CTE and career guidance with lawmakers. With activity commencing this week on Perkins, ESEA, HEA, and WIA funding, we need YOU to advocate for our profession! This is a critical year for funding, so plan to be there!

### 2013 Guidance/Career Development Division Sponsors



Career Cruising

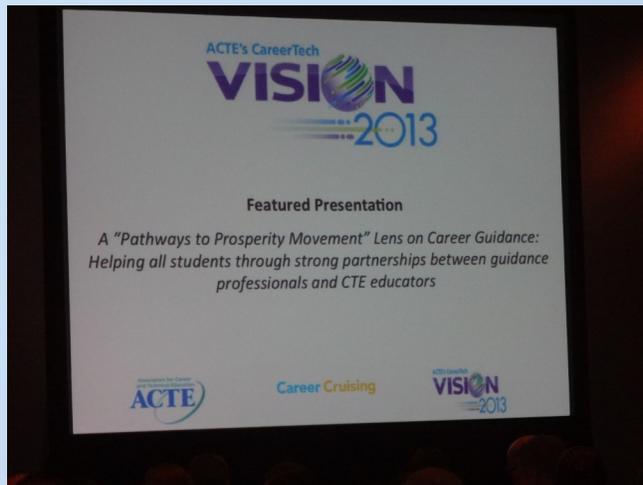
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Enjoy this Post-VISION 2013 issue of our Guidance and Career Development Division newsletter and let me know if you are interested in getting involved in ACTE and our vibrant division!

Have a great Spring Semester!

*Ray*

## VISION 2013 Guidance & Career Development Division Highlights



Attendees became knowledgeable of the *Pathways to Prosperity Movement* and how it can assist them in connecting guidance outcomes and CTE programs of study. Research, resources, and effective delivery systems for empowered CTE and career guidance partnerships were shared by both the panel and dialogue on forum issues.

**Moderator:**

Phil Jarvis, Director of Global Partnerships, Career Cruising

**Presenters:**

Ray Davis, Ph.D., Vice-President, ACTE Guidance and Career Development

Bill Symonds, CEO, Pathways Institute

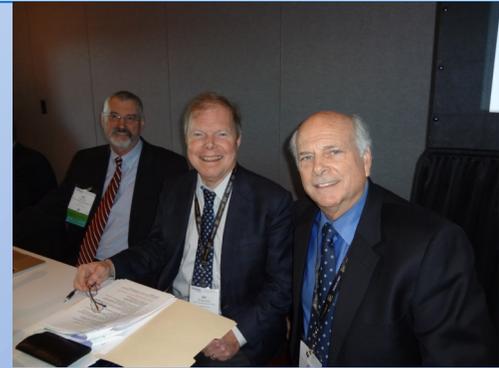
Rich Feller, Ph.D., Past President, National Career Development Assoc.

Nick Weldy, Ph.D., Superintendent, Miami Valley CTC

Judy Peterson, Granite School District, Salt Lake City, UT

Ann W. Cramer, Senior Consultant, Coxe Curry & Associates

Jane Oates, Vice President for External Affairs, The Apollo Group, Inc.



CareerCruising



## ACTE Guidance and Career Development Division Luncheon

Sponsored by Army Marketing & Research Group

### BG David K. "Mac" MacEwen

*The 66th Adjutant General of the U.S. Army and  
Executive Director of the Military Postal Service Agency*



Brigadier General David K. "Mac" MacEwen is a native of Girard, Pennsylvania. He attended Clarion University of Pennsylvania, graduating in 1981 as a Distinguished Military Graduate of the ROTC program. Brigadier General MacEwen holds a Bachelor of Science Degree in Business from Clarion and a Master's Degree in National Security and Strategic Studies from the U.S. Naval War College. His military education includes the Adjutant General Basic and Advanced Courses, Combined Arms and Services Staff School, the U.S. Army Command and General Staff College, and the U.S. Naval War College.

During more than 31 years of service, he has served and commanded units at every echelon, from platoon leader to one star-level command and worked in key staff positions from brigade to theater with duty in Korea, Germany, Albania, Saudi Arabia, Kuwait, Iraq, and the United States.

The Guidance and Career Development Division would like to thank "Mac" for sharing his message on military career pathways and for sponsoring this super networking opportunity and great lunch!



# 2013 Guidance/Career Development Division Award Winners

Congratulations!



Dr. Norm Gysbers is accepting the Outstanding Service Award for recipient Dr. Lee Kosteck Bunch at the 2013 Division Luncheon which was sponsored by the Army Marketing & Research Group with Division Vice-President Dr. Ray Davis.



Dr. Ray Davis is with the *Above and Beyond* award winner Marguerite Leishman!

## 2013 ACTE National Career Guidance Award Regional Winners



## **ACTE National Career Guidance Award Winner**

**Sponsored by Kuder, Inc.**

***2013 Career Guidance Award Winner, Jayne Greeney Schill, Minnesota***

### ***Purpose***

*The purpose of the ACTE Career Guidance Award is to recognize school counselors and career development professionals who are currently making significant contributions in career and technical education programs in their communities and/or states. Recipients of this award must have made significant contributions to advocate, educate and communicate the value of CTE as a viable career option to a variety of audiences, including students and adults. They must also demonstrate exemplary efforts in helping students and/or adults evaluate their abilities, interests and talents that encourage them to develop academic and career goals aligned with career and technical education.*

### ***Congratulations to Jayne Greeney Schill, Minnesota.***



**Jayne is a CTE/Business-Education Partnerships/College Bound Program Coordinator/Counselor** who transformed her program into a model incorporating different career academies in which academics, career exploration and college preparation were linked to specific career fields. Schill's superintendent said, "She has brought a level of enthusiasm to both our staff and students regarding new course offerings and future career goals."



### **Eligibility**

Individuals who are currently employed as full-time baccalaureate school counselors and/or career development professionals involved in career and technical education. A nominee should have been involved in Association for Career and Technical Education activities at the state, Regional and/or national levels, and must have been a member of ACTE and a state association at the time of nomination to the Region level.

# Guidance and Career Development Division Roundtables and Networking Session



**A special Thank You to all who shared their best practices! Over 250 people attended the roundtable sessions!**





**Folks who attended the division Networking Session were treated to wine, snacks, and conversations new friends. Candidates for division VP were able to share their platform with members.**



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## Guidance and Career Development Division Policy Committee and Committee Chairs (November 2013)

### Division Vice-President

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### Past Division Vice-President

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## Policy Committee and Committee Chairs

### Bylaws Vacant

### Nominations

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# **GUIDANCE & CAREER DEVELOPMENT PROFESSIONAL DEVELOPMENT RESOURCES**

**Toward a common model of Career-Technical education by CollegeBoard in  
Phi Delta Kappan**

[http://blog.careertech.org/wp-content/uploads/2013/10/PDK\\_CollegeBoardSupp.pdf?  
utm\\_source=From+Jim%  
3A+New+reports+on+CTE&utm\\_campaign=2newreports&utm\\_medium=email](http://blog.careertech.org/wp-content/uploads/2013/10/PDK_CollegeBoardSupp.pdf?utm_source=From+Jim%3A+New+reports+on+CTE&utm_campaign=2newreports&utm_medium=email)

**Success in the new Economy video**

<http://vimeo.com/67277269>

**US Army Education Program Guide**

<http://www.npc-pubs.com/RecruiterJournal/Education-Guide2013>

**USAREC education web page:** [www.usarec.army.mil/hq/apa/education.htm](http://www.usarec.army.mil/hq/apa/education.htm)

**Career Videos by students for students**

<http://www.gigniks.org/>

Interested in sharing an article with the  
Guidance/Career Development Division?  
Submit your article and pictures to Beth  
Bronkar at [bbronkar@c-tec.edu](mailto:bbronkar@c-tec.edu)

## Guidance and Career Development Division

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### *ACTE GUIDANCE/CAREER DEVELOPMENT DIVISION AWARD WINNERS*

#### *Friend of Guidance/Career Development*

- 2012 Ted Hagert, ASVAB  
2011 Major General David L. Mann, U.S. Army Recruiting Command  
2010 Kimberly A. Green, Executive Director NASDCTE  
2009 School Counseling Program, Dept. of Counseling/Human and Organizational Studies,  
George Washington University  
2008 Phil Harrington, Kuder, Inc.  
2007 Terry Backstrom, U.S. Army Recruiting Command  
2006 Bridget Brown, Executive Director-ACRNA

#### *Outstanding Guidance/Career Development Professional*

- 2010 Dr. Ray Davis, South Carolina  
2010 Dave Barrett, Washington  
2009 Jeanie Bragg, Texas  
2009 Barbara Wilson, Washington  
2009 Steve Beutler, North Dakota  
2008 Ann Jordan, Ohio  
2007 Peggy Castleberry, Oklahoma  
2006 Dr. Karen Curtis, Georgia  
2006 Dr. Lela Kostek Bunch, Missouri

#### *Outstanding Guidance/Career Development Service*

- 2013 Dr. Lee Kostek Bunch, Missouri  
2012 Dr. Norman Gysbers, Missouri  
2012 J. Bragg Stanley, Missouri  
2008 Judy Petersen, Utah  
2007 Bobbie Rachelle Arnold, Washington

#### *Above and Beyond Award*

- 2013 Marguerite Leishman, Virginia  
2012 Steve Dewitt, Virginia  
2008 Beth Bronkar, Ohio

## The Learning for Life Explorer Program

Learning for Life is a character-building, education, and mentoring program designed to connect students to professionals in a particular career field. Through the Northern Lights Council of the Boy Scouts of America, the Minot Area Law Enforcement Exploring Post #9472 was established during the summer of 2012. Young people in this program range in age from 14 through college age students who are enrolled in the Criminal Justice Program at Minot State University.



To be successful, a group like this needs to incorporate hands-on experiences with volunteering opportunities *that keeps them intrigued*. During bimonthly meetings, Explorers learn various procedures of the job from fingerprinting, handcuffing, and interrogations to making controlled traffic stops, and room clearing strategies

to be used in the event of a school shooting or terrorist attack. In addition to skills gained during meeting activities, Explorers earn the opportunity to job shadow officers from multiple agencies through ride-a-longs.

Also key to the success of an Exploring Post is having excited, trained, fun leaders, professionals who can engage teen's imaginations and perhaps give them a skill set to focus on as their education progresses. Advisors for the Law Enforcement Exploring Post consist of officers or representatives from the Minot Police Department, Ward



County Sheriff's Department, US Border Patrol, ND Highway Patrol, ND National Guard, Minot State

University Criminal Justice Program, and the Minot Public Schools Career Development Program.



Exploring programs strengthen relationships between schools and local business communities by giving business professionals an opportunity to "grow-their-own" future workforce. Since the Minot Area Law Enforcement Exploring Post has been such a huge success, a Medical Careers and an Engineering Exploring Post were established in the fall of 2013 and both are finding great success.

To view the Facebook page for the *Minot Area Law Enforcement Exploring Post* visit: <https://www.facebook.com/groups/435825646456344/> (you will be prompted to login to Facebook). For more information about Exploring Posts or to establish an Exploring Post in your community, contact your local Boy Scout Office.

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